



DEL MORAN

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Professional Experience

Innovative Defense Technologies, Arlington, VA

Art Director

Mar 2014 to Present

- Art Director leading branding, marketing, and product design for best-in-class automated software testing and analysis solutions for the DoD, defense contractors and commercial customers
- Information and presentation graphics to facilitate the efficient integration, testing and analysis of complex, mission-critical systems
- TOP SECRET/SCI Clearance w/ CI Poly

Booz Allen Hamilton, McLean, VA

Art Director / Digital Communications Consultant

Nov 2013 to Mar 2014

- Art Director supporting the National Geospatial-Intelligence Agency (NGA), Xperience Communications Directorate
- Team lead in rebranding and tradecraft initiative to consolidate the NGA's diverse product line into a clear and recognizable product
- Project management to evaluate and oversee the execution of multiple brand marketing plan strategies across print and electronic media

Senior Graphic Designer

Jan 2013 to Oct 2013

- Senior Designer on a team of designers, cartographers, multimedia experts and government leads supporting the Defense Intelligence Agency (DIA), Design and Dissemination Division (DIA's central production office for finished intelligence)
- Primary focus was the Defense Intelligence Digest, a daily print and online intelligence briefing distributed worldwide
- Responsibilities include information graphics, interactive PDFs, embedded video, dual print/EPUB output

Art Director / Graphic Designer

Nov 2008 to Dec 2012

- Team Lead supporting Military Health Services (MHS) and the Force Health Protection & Readiness Program (FHP&R)
- Graphic design, staff supervision and project management across both print and electronic media
- Design contract management and coordination with contractors and Government offices
- Projects include FHP&R Magazine, website design, communication and marketing materials, trade show exhibits and Director level presentation support
- Recently completed rebranding effort of FHP&R and its 10 Directorates including website development
- Winner of 2 Graphic Design USA Awards for Excellence in Magazine Layout and Design

QinetiQ North America, Springfield, VA

Senior Graphic Designer

Oct 2002 to Dec 2007

- Graphic design services to support the Bureau of Engraving and Printing
- Promotion of the currency redesign of the \$50, \$20, \$10 and \$5 notes
- Management of design efforts and staff supervision from concept through final print production
- Design services included marketing materials, annual reports, strategic plans, posters, exhibits and executive presentations
- Quality control and direct coordination with supported customers, contractors and Government offices

Anteon Corporation, Washington, DC

Graphic Designer / Creative Manager

Jun 1990 to Nov 2000

- Graphic Manager of 20+ person Arlington, Virginia branch office
- Design and production of graphic/marketing materials for clients, specifically the Office of Naval Research (ONR) and the National Surface Warfare Center (NSWC)
- Purchasing, estimating printing contracts, vendor and client contact, proposal work

Del Moran Design Group, Alexandria, VA

Graphic Designer, Self-Employed

Jan 2000 to Present

- Graphic design and print services, website design, magazine layout, ad production, package design, advertisements, illustrations, logo design, brochures, slides, and trade show exhibitions
- Clients include: Ogilvy Public Relations, National Geographic, Edelman, Deloitte, Department of Homeland Security, Customs and Border Protection, National Oceanic and Atmospheric Administration, U.S. Department of Commerce, and Massachusetts Institute of Technology.

Education

Bachelor of Design in Fine Arts, University of Florida, Gainesville, FL - Major in Graphic Design

Software

In-depth knowledge of Adobe Creative Suite (Photoshop, InDesign, Illustrator, Acrobat), MAPublisher, QuarkXPress, HTML, SharePoint and Microsoft Office (PowerPoint, Word, Excel)